

MARKET MONITOR

AMERICA'S PREMIER SELF STORAGE BROKERS

ISSUE XII-2025

Reflecting on 2025 with Gratitude

by Ben Vestal

It was not an easy year for self-storage owners in 2025! Over the past 12 months we have seen the performance of the self-storage sector continue to muddle through the challenging operating environment of lower occupancies, low rental rates, and rising operating expenses. Values moderated in the first half of the year, and as we close out 2025, we are experiencing a reset in pricing expectations across all markets. This paradigm shift in the market has storage owners and investors reevaluating their business models and investment goals to make sure their investments excel in this new environment. With over 31 years of self-storage experience, Argus brokers continue to help our clients navigate the ever-changing self-storage landscape.

Despite the challenging market conditions, Argus Broker Affiliates had a very productive year helping our clients reposition their self-storage investments. In 2025, Argus successfully completed the sale of more than 100 self-storage properties with an aggregate value of over \$500 million. Argus clients continue to benefit from the local self-storage knowledge of our Broker Affiliates and national resources such as management expertise, development reports, sales comps, and market rent surveys just to name a few. This industry reach and resource depth have allowed Argus clients to navigate today's challenging operating and investment environment. As we often say around the Argus corporate headquarters, good owner/operators and brokers make money in both good and bad markets, and it is clear Argus clients are excelling in today's environment.

We are all very thankful that we are in the self-storage industry! Below I have highlighted a number of sales transactions from 2025 that illustrate the scope of the Argus platform, from 10-property multi-state portfolios to single asset transactions and self-storage development sites. Our success in a challenging market is what sets Argus apart from other commercial real estate advisors, and I am very thankful for all of the hard work our Argus Corporate staff and Argus Brokers have put in to making 2025 a success. **MM**

Ben Vestal, President, of Argus Self Storage Advisors can be reached at 800-55-STORE or bvestal@argus-realestate.com.

ARGUS 2025 TRANSACTION HIGHLIGHTS



















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PROPERTY SHOWCASE



Lake Havasu, AZ Call Broker for Price

- Under Contract
- 42,292 RSF
- 443 Units
- High-visibility site along AZ-95
- 94% occupancy with room for rent optimization
- Modern amenities: auto gate, office, and climate control
- Rare Lake Havasu opportunity in a tight, high-demand market

Darsh Desai

701-405-3665 darsh@gorden-group.com





Pass Christian, MS

\$240,000

- 6,000 RSF drive-up self-storage
- 0.54 +/- acres on Menge Avenue across the street from Pineville **Elementary School**
- Room for expansion*
- Remote managed
- Built in 2002
- 92.5 % Physical Occupancy

Bill Barnhill, CCIM & Stuart P. LaGroue, Sr.

251-432-1287 stuart@selfstorage.com







Newton, IA \$2,500,000

- Offers Due 12/17/25
- 71,188 RSF
- 320 Units
- Conveniently positioned along the Interstate 80 corridor
- Strong In-Place Performance: Portfolio is currently 90% occupied, providing immediate income stability and proven tenant demand.

Nathan Gottlieb & Alex Ihrke

612-930-6614

nathan@storage-advisors.com alex@storage-advisors.com





Carrollton, MO \$400,000

- Historically high occupancy in Carrollton providing a great opportunity for expansion in growing community
- 12 units totaling 3,000 SF on 8.78 acres
- Plenty of surrounding land to expand including a 30x100 pad that is cut & ready to grade
- 24 hour availability

Larry Goldman, CCIM & Derek Arnold

913-707-9030

Igoldman@selfstorage.com







Peoria, IL Market Bid

- Conversion
- 84.346 Building GSF
- 700+ Potential Units
- 12.86 Acres
- Approval for approximately 700 units of climate controlled and drive-up self storage
- Income in Place: Existing retail tenants generate revenue during planning and construction.

Alex Ihrke & Tom Flannigan 612-394-7553

alex@storage-advisors.com





Greensboro, NC

\$6,100,000



- 231 Units
- 8.47 Acres
- Built in 2021
- The unit mix consists of various mobile, non-mobile with inside condition storage, outside storage or drop off service
- Onsite office, modern camera system for monitoring and fenced and gated with code access

Jamey Cox

704-995-9168

jcox@selfstorage.com







PROPERTY SHOWCASE



Broken Arrow, OK \$6,400,000

- 45.685 RSF
- 337 Units
- 4.62 Acres
- Institutional-quality asset located in Tulsa, OK, a top 55 MSA
- Well-positioned in Il location with high barriers to entry
- Attractive scale for current or new market entrants

Jared Jones, CCIM

918-948-3941

ijones@selfstorage.com





_____ Chappell Hill, TX Call Broker for Price

- 17,250 RSF
- 160 Units
- 80% Occupied
- Built in 2017
- Best-in-class climate controlled stabilized facility
- Expansion land available
- Within a supply-constrained market with limited direct competitors

Faith Pate & Bill Brownfield, CRE

713-805-2907 fpate@mlbcre.com







Collinsville, OK \$4,600,000

- , , ,
- Offers Due 1/20/2558,250 Total RSF
- 505 Total Units
- Mid-lease up opportunity with recent expansion, located in a top 55 MSA (Tulsa).
- Five-building expansion is adding 34,400 RSF and 332 units, creating more scale.
- 9.5/RSF per person within 3 miles

Jared Jones, CCIM

918-948-3941

jjones@selfstorage.com





Denison, TX \$675,000

- Expansion Land \$180,000
- 9,600 square foot self storage property with expansion land
- Owner managed with ability to operate remotely
- Ability to increase revenue via Tenant Insurance, Admin Fees, Sale of Moving Supplies
- High growth market in Grayson County

Tyler Trahant & Chad Snyder 817-901-7600

ttrahant@dominuscommercial.com





Sarasota, FLCall Broker for Price

- Fully Stabilized Remotely-Managed Self Storage Facility situated on 3.25 acres in Sarasota, FL
- 4 buildings totaling 47,000 GSF with 130 units and 10 RV/Boat parking spaces
- Fully fenced, lit, and secure with AI-enabled security cameras and cantilever gates using Opentech access controls

Josh Koerner

904-591-0140

josh@coastalstorage.com





Henniker, NH \$3,335,000

, , ,

- 30,300 RSF
- 221 Units
- Strategically positioned along Route 202 with easy access to Interstate 89, the property bene ts from steady traf c counts and excellent exposure, ensuring strong brand presence and convenient access for customers.

Joe Robinson, CCIM & Jessie Gilton

603-714-4019

jrobinson@nainorwoodgroup.com







CURRENT LISTINGS

Our complete list of available properties is detailed below. For additional information, visit www.argus-selfstorage.com or contact your local Argus Broker Affiliate.

Alabama				Michigan			
Loxley	\$3,800,000	Bill Barnhill/Sharon Wright	251-432-1287	Allen Park	\$975,000	Kevin Friedman	847-436-5483
Arizona		· ·		Lansing	\$1,200,000	Kevin Friedman	847-436-5483
Benson	\$1,570,000	Jeff Gorden	480-331-8880	Minnesota	ψ·,=σσ,σσσ		
Lake Havasu City	Call Broker	Jeff Gorden	480-331-8880	Bemidji	\$950,000	Nathan Gottlieb/Tom Flannigan	612-790-3747
Surprise	SOLD	Jeff Gorden	480-331-8880	Elgin		•	612-790-3747
Tucson	\$1,850,000	Jeff Gorden	480-331-8880	Willmar		Matt Haugen/Tom Flannigan	
Arkansas				Mississippi	. , ,	0 0	
Highland	\$1,300,000			Madison	\$2,600,000	Bill Barnhill/Stuart LaGroue	251-432-1287
Little Rock	\$1,200,000	,		Pass Christian	\$240,000	Bill Barnhill/Stuart LaGroue	251-432-1287
Pine Bluff	\$600,000	Larry Goldman/Derek Arnold	913-707-9030	Radiant Portfolio	\$3,566,000	Bill Barnhill/Stuart LaGroue	251-432-1287
Colorado				Missouri			
Colorado Spgs	\$3,500,000	Cole Carosella/Matthew Cox	720-909-8602	Carrollton	\$400,000	Larry Goldman	913-707-9030
Connecticut				Harrisonville	Call Broker	Larry Goldman	913-707-9030
Brookfield	\$995,000	Guy Blake	845-522-5900	Peculiar	\$7,500,000	Larry Goldman	913-707-9030
Florida				Pleasant Hill	\$6,500,000	Larry Goldman	913-707-9030
Arcadia		Josh Koerner	904-594-0140	Montana			
Belleview		Josh Koerner	904-594-0140	Billings		Kim Van Delinder	406-698-6850
Boynton Beach			904-594-0140	New Hampsh			
Bradenton		Josh Koerner	904-594-0140	Henniker	\$3,335,000	Joe Robinson/Jessie Gilton	603-714-4019
Cocoa		Josh Koerner	904-594-0140	New Jersey			
Fort Pierce		Josh Koerner	904-594-0140	Egg Harbor	\$950,000	Linda Cinelli	908-722-5661
Holly Hill		Josh Koerner	904-594-0140	Waretown	\$1,650,000	Jim Remler	973-936-8250
Miami		Josh Koerner	904-594-0140	Nebraska			
Mims		Josh Koerner	904-594-0140	S. Sioux City	\$495,000	Cole Carosella	720-909-8602
Ocala		Josh Koerner	904-594-0140	North Caroli			
Palm Coast		Josh Koerner	904-594-0140	Burlington	\$395,000	Jamey Cox	704-995-9168
Port Charlotte Saint Johns		Josh Koerner Josh Koerner	904-594-0140 904-594-0140	Greensboro	\$6,100,000	Jamey Cox	704-995-9168
Sarasota		Josh Koerner	904-594-0140	Oklahoma	AO 100 000		040 040 0044
Titusville		Josh Koerner	904-594-0140	Broken Arrow	\$6,400,000	Jared Jones	918-948-3941
Williston		Josh Koerner	904-594-0140	Moore	\$600,000	Jared Jones	918-948-3941
Georgia	ψ1,430,000	JOSH NOGHIGI	304-334-0140	Muskogee	SOLD	Jared Jones	918-948-3941
Alma	\$350.000	Ryan Haney/Josh Koerner	904-591-1556	Oklahoma City	\$8,000,000	Jared Jones	918-948-3941
Cataula	,		678-439-8441	Stillwater	\$3,200,000	Jared Jones	918-948-3941
Douglas			904-591-1556	Oregon Grants Pass	\$600,000	Scott King	541-890-6708
Douglasville			904-591-1556	Medford	\$375,000	Scott King	541-890-6708
Dublin			904-591-1556	Pennsylvania		Scott King	341-030-0700
Idaho	4 _,,			Bechtelsville	\$1,350,000	Chuck Shields	610-828-0100
McCall	Call Broker	Ben Vestal/Ryan Layton	509-435-2424	Reading Portfolio		Cole Carosella/Chuck Shields	
Illinois		, ,		Texas	Oull Broker	Colo Carocolla, Criacit Criiciae	120 000 0002
Peoria	Call Broker	Alex Ihrke/Tom Flannigan	612-790-3747	Atlanta	Call Broker	Chad Snyder/Tyler Trahant	817-813-5642
Rantoul		Bruce Bahrmasel	312-518-3550	Bay City			713-805-2907
Springfield	\$1,400,000	Larry Goldman/Derek Arnold	913-707-9030	Brownsville		Chad Snyder/Tyler Trahant	
lowa				Chappell Hill		• •	713-805-2907
Newton	\$2,500,000	Nathan Gottlieb/Alex Ihrke	612-790-3747	Conroe		Chad Snyder/Tyler Trahant	817-813-5642
W. Burlington	\$925,000	Alex Ihrke/Tom Flannigan	612-790-3747	Crandall		Chad Snyder/Tyler Trahant	
Kansas				Dallas		Chad Snyder/Tyler Trahant	
Gardner		Larry Goldman/Derek Arnold		Denison		Chad Snyder/Tyler Trahant	
Sterling	\$750,000	Larry Goldman/Derek Arnold	913-707-9030	Odessa		Chad Snyder/Tyler Trahant	
Louisiana				Weatherford		Chad Snyder/Tyler Trahant	
Hammond		Stuart LaGroue/Bill Barnhill	251-432-1287	Wisconsin		· •	
Massachuset				Ashland	\$1,600,000	Alex Ihrke/Tom Flannigan	612-790-3747
Dracut	\$11,000,000	Joe Robinson/Joe Mendola	603-714-4019	Wyoming		-	
				Cheyenne	\$3,950,000	Cole Carosella/Matthew Cox	720-909-8602

ARGUS SELF STORAGE ADVISORS

RECENT SALES



Congratulations to Ben Vestal, Cole Carosella & Matthew Cox of Argus Self Storage Advisors who sold Citadel Self Storage in Colorado Springs, CO! Contact the team at 720-909-8602 for details.



Congratulations to **Jeff Gorden, CCIM of KW Commercial** who sold Surprise Mini Storage in Surprise, AZ! Contact Jeff at 480-331-8880 for details.



Congratulations to **Josh Koerner of Coastal Storage Group** who sold a development site in Pembroke Pines, FL! Contact Josh at 904-591-0140 for details.



Congratulations to Jared Jones, CCIM of Jones Investment Real Estate who sold Locked Up Self Storage in Muskogee, OK! Contact Jared at 918-948-3941 for details.



During the holiday season, our thoughts turn gratefully to those who have made our success possible. Please know how thankful we are for your relationship and your business. Argus wishes you and your family a wonderful holiday season and a peaceful and prosperous New Year!

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CON	ITACT AN ARGUS BROKER AFF	TEIATE	
NORTHEAST Guy Blake, CCIM Jim Remler Joseph Mendola Chuck Shields	Company Pyramid Brokerage Company Coldwell Banker Commercial NAI Norwood Group Beacon Commercial Real Estate	Phone 845-522-5900 973-936-8250 603-668-7000 610-862-1645	Territory Upstate NY, Western CT NorthernNJ,NY(NYC,LongIsland) MA, ME, NH, VT, Eastern CT Eastern PA, Southern NJ, DE
SOUTHEAST Bill Barnhill, CCIM Jamey Cox Ed Nicholson Josh Koerner & Frost Weaver Josh Koerner & Ryan Haney	Omega Properties, Inc. Percival Partners The Nicholson Companies Coastal Storage Group Coastal Storage Group	251-432-1287 704-995-9168 757-474-5364 904-591-0140 904-591-1556	FL Panhandle NC, SC MD, VA FL (except Panhandle) GA
NORTH CENTRAL Bruce Bahrmasel Tom Flannigan Kevin Friedman Alec Pacella, CCIM Larry Goldman, CCIM Rob Schick	Area CRE Services / KW Integrity Lakes Hayes Ventures NAI Pleasant Valley Goldman Investment Advisors Schick & Associates	312-518-3550 612-790-3747 847-436-5483 216-831-3310 913-707-9030 317-403-1205	Northern IL, WI MN, ND, IA MI, OH OH KS, MO, Southern IL IN
SOUTH CENTRAL Bill Barnhill, CCIM Larry Goldman, CCIM Mike Helline & Aaron Willis Jared Jones, CCIM Samuel Livingston & Jacob Livingston Faith Pate Chad Snyder & Tyler Trahant	Omega Properties, Inc. Goldman Investment Advisors Column Realty Jones Investment Properties Livingston Brokerage LLC MLB Commercial Real Estate Dominus Commercial	251-432-1287 913-707-9030 502-296-4586 918-948-3941 915-581-8754 713-805-2907 817-980-7276	AL, MS, LA AR TN, KY OK West TX & NM Central & South TX North TX

WFST

VV E S I				
Cole Carosella & Matthew Cox	Argus Self Storage Advisors	720-909-8602	CO	
Jeff Gorden, CCIM	KW Commercial	480-331-8880	AZ, UT	
Jeff Gorden, CCIM	The Gorden Company	702-643-1000	NV	
Kim Van Delinder	Van Delinder Realty LLC	406-698-6850	MT	
Scott King	Merit Commercial Real Estate	541-890-6708	OR	
Ryan Layton	American Real Estate Associates	509-435-2424	WA, Northern ID	
Ken Miller	Northstate Commercial Partners	530-768-1650	Northern CA	